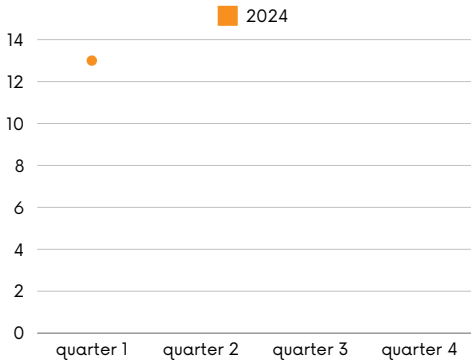


Client: Detroit Historical Society Year: 2024

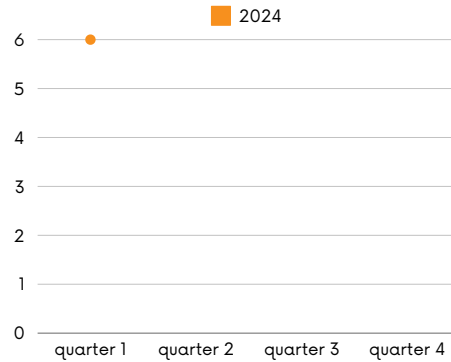
Quarter: 1

HRA Completion



RESULT: 13% of census

Challenge Participation



RESULT: 6% participation

Summary:

Portal engagement and challenge participation were on the lower end (13%) during Q1. We expect to see an increase in Q2 with the upcoming challenge and presentation.

In Q2, we will work to implement new strategies to increase engagement and utilization of available resources, like the Health Hub.

Quarterly Winners

Natalie Renko

William Pringle

Autumn Fryer

Health Hub Views

Quarter: 8

YTD: 8

Active Users: 13%

Census: 69

Total Points Tracked

Quarter: 5,688

YTD: 5,688

Wellness Activities Summary:

Challenges:

The Beat Goes On- March

- 4 participants

Presentations:

Happy Healthy Heart- February

- 3 live attendees, 2 Youtube views

Upcoming Events:

Challenges:

6th Annual Strive Corporate Challenge

- 5/8 - 5/29

Presentations:

Financial Wellness

- 5/13, 12:00 - 1:00 PM EST

Goal #1 HRA Completion: reach 20% by end of Q2

Strategies

- HRA Points highlight in May and June monthly emails
- Onsite Representation for presentations
- Home Mailer in May or June
- Employee spotlight program

Goal #2 Total Points: Increase to 10,000 by end of Q2

Strategies

- Home Mailer with points program in May or June
- Include points goal in monthly communication
- Emphasize confidentiality in participating in Strive
- Wellbeing BINGO cards

Goal #3 Challenge Participation: 15% to participate in a challenge by end of Q2

Strategies

- Recruit ambassadors for the 6th Annual Strive Corporate Challenge to encourage participation and tracking on-site
- Continued robust communication through email and potential onsite representation

