



2025 COMMUNITY IMPACT REPORT



| Kapnick



At Kapnick, we're dedicated to building strong, supportive connections that create lasting positive impact in our communities.

CORPORATE GIVING

Total **\$528,000**

Kapnick Cares \$135,000

Leadership Sponsorships \$31,000

Corporate Sponsorships & Events \$362,000

CORPORATE VOLUNTEERING

In addition to their personal volunteer efforts, Kapnick employees had the opportunity to engage in various events specifically endorsed by the firm.

- Life Remodeled
- United Way Day of Action
- VISIONS Conference
- Ferndale Pride
- Top of the Park
- Mobile Food Pantry
- VFW National Home



LEADERSHIP EVENTS



Lead Up East



Lead Up West



Human Capital Symposium



KAPNICK CARES

The Kapnick Cares committee is made up of team members from various departments and offices. They collaborate to evaluate requests to fund programs, projects, and services.

Kapnick Cares is the **driving force of our commitment to serve** our communities.

OUR CORE VALUES

We value **INTEGRITY**

RESPECT guides us

The heart of our solutions is **INNOVATION**

STEWARDSHIP is our passion

EMPLOYEE VOLUNTEERING



Employees served on 40 boards.



Every employee received paid time off for volunteering, amounting to 880 hours.



Employees volunteered over 4,200 hours of personal time to their communities.



100 different organizations were served.





COMMUNITY SOURCING

As much as possible, Kapnick values investing in local businesses. This includes:

- Using local contractors and vendors
- Printing locally
- Purchasing Kapnick giveaways locally
- Partnering with local restaurants for event catering
- Utilizing local facilities for events
- Hiring local students for internships and apprenticeships

FINANCIAL SUPPORT RECIPIENT TESTIMONIAL



Kapnick's commitment to community investment has empowered us to expand our reach, strengthen local partnerships, and drive meaningful impact throughout Macomb County.



With Kapnick's backing, we've been able to build momentum around initiatives that foster community vitality and improve quality of life for our residents.



Phil Gilchrist
Executive Director
Advancing Macomb

888.263.4656
info@kapnick.com
kapnick.com