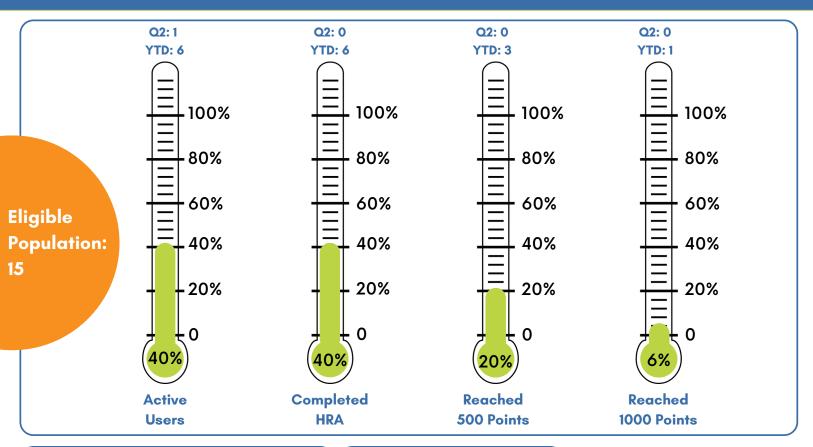
PULSE CHECKS



Client: BHTC Quarter: 2



Reward Point Winners

Structure	2 quarterly winners of S50
Q1 Winners	Gino George, Guenther Thyen
Q2 Winners	Fred Brown, Jae Hwan Lee

Health Hub Analytics

Page Views: 2

Bounce Rate: 0

Time per Page View: 78

seconds





Total Points Tracked

Q2: 0

YTD: 2,709

End of Quarter Summary

Challenges:

Strive Corporate Challenge

- # of Total Participants Registered: 0
- # of Total Participants Reached Final Milestone: N/A

Presentations:

Find Your Motivation

- Summary: Intrinsic & extrinsic motivation - how to find it, boost your confidence, and set SMART goals.
- # of Attendees: 4

Other Event Details:

N/A

<u>Campaign Details:</u>

N/A

QUARTER 3 GOALS/STRATEGIES

Upcoming Events:

- Presentation Nutrition 101: 8/29, 12:00 1:00 PM
- Challenge Hydration Station: 7/17 7/31
- Challenge Nutrition 101: 9/4 9/29

Goals/Strategies:

- HRA Participation Goal: 80%
 - End of Q2: 6 (40%)
 - o Strategies: HRA reminders included in each future email
- Active Users Goal: 80%
 - End of Q2: 6 (40%)
 - Strategies: Continue timely challenge communications; remind participants of quarterly prizes and celebrate winners in-office; utilize HealthyLearn Library flyer
- Tracked Presentations Goal: 40%
 - o End of Q2: 0
 - Strategies: Reminder with portal QR code during the presentation; reminder when sending the presentation recording; on-site presentations
- Challenge Participation Goal: 50%
 - End of Q2: 3 (20%)
 - o Strategies: Office wellness ambassador; continue communications

2023 Overall Goals/Strategies:

- Employee Needs & Interest Survey
- Office wellness ambassador(s)
- Integrate Health Hub into communications
- Emphasize rewards program

