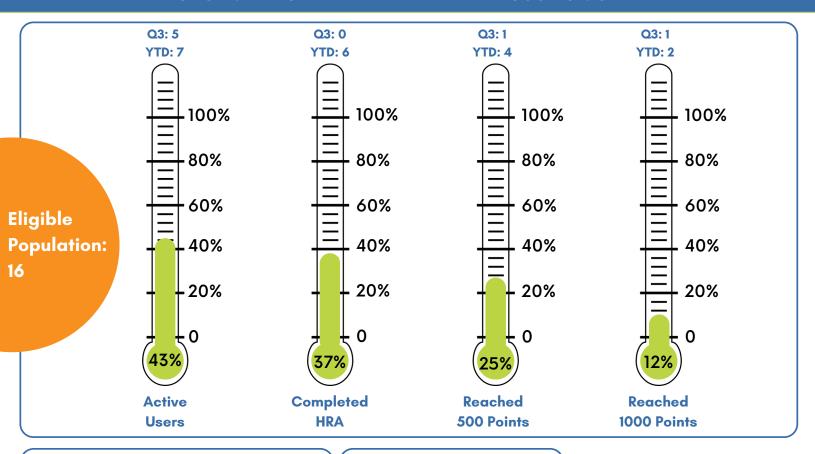
PULSE CHECKS



Client: BHTC



Reward Point Winners

Structure	2 quarterly winners of \$50
Q1 Winners	Gino George, Guenther Thyen
Q2 Winners	Fred Brown, Jae Hwan Lee
Q3 Winners	Jessie Coolie

Health Hub Analytics

Page Views: 9

Bounce Rate: 0

Time per Page View: 10

seconds





Total Points Tracked

Q3: 3,217

YTD: 5,926

End of Quarter Summary

Challenges:

Hydration Station

- # of Total Participants Registered: 15
- # of Total Participants Reached Final Milestone: 0

Nutrition 101

- # of Total Participants Registered: 2
- # of Total Participants Reached Final Milestone: 0

Presentations:

Nutrition 101

- Summary: The basics of nutrition and how to build a healthy diet.
- # of Attendees: N/A On-site

Other Event Details:

N/A

Quarter: 3

Campaign Details:

N/A

QUARTER 4 GOALS/STRATEGIES

Upcoming Events:

• Challenge - Maintain Don't Gain: 12/4 - 12/29

Goals/Strategies:

- HRA Participation Goal: 80%
 - End of Q2: 6 (40%)
 - o End of Q3: 6 (37%)
 - Strategies: HRA reminders included in each future email
- Active Users Goal: 80%
 - End of Q2: 6 (40%)
 - End of Q3: 7 (43%)
 - Strategies: Continue timely challenge communications; remind participants of quarterly prizes and celebrate winners in-office; utilize HealthyLearn Library flyer
- Tracked Presentations Goal: 40%
 - o End of O2: 0
 - End of Q3: 1 (6%)
 - Strategies: Reminder with portal QR code during the presentation; reminder when sending the presentation recording; on-site presentations
- Challenge Participation Goal: 50%
 - End of Q2: 3 (20%)
 - End of Q2: 8.5 average (53%)
 - o Strategies: Office wellness ambassador; continue communications

2023 Overall Goals/Strategies:

- Employee Needs & Interest Survey
- Office wellness ambassador(s)
- Integrate Health Hub into communications
- Emphasize rewards program

