

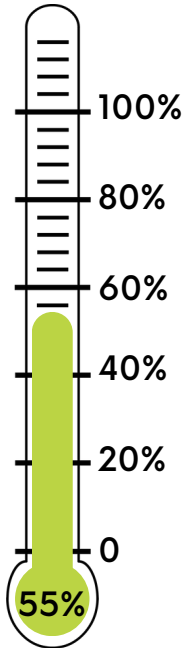
# PULSE CHECKS

Client: Brazeway

Quarter: 3

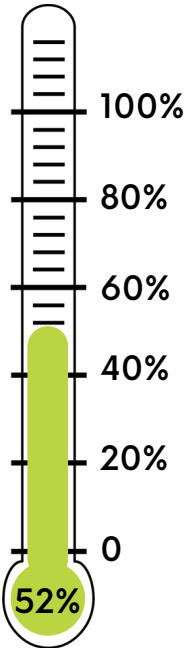
Eligible  
Population:  
299

Q3: 162  
YTD: 163



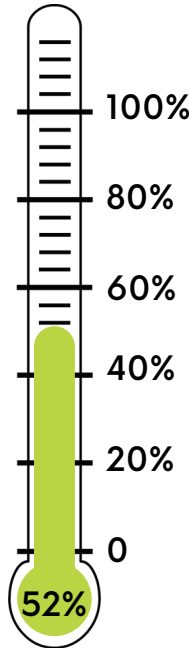
Active  
Users

Q3: 116  
YTD: 154



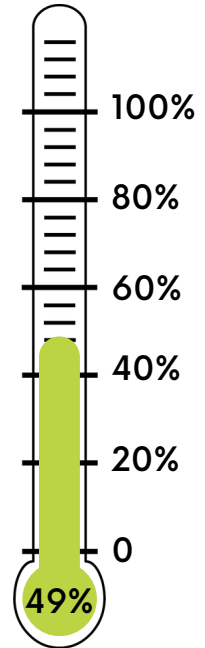
Completed  
HRA

Q3: 117  
YTD: 54



Reached  
500 Points

Q3: 146  
YTD: 148



Reached  
1000 Points

## End of Quarter Summary

### Challenges:

Wacky World of Sports

- # of Total Participants Registered: 6 participants (on portal)
- # of Total Participants Reached Final Milestone: 0

### Presentations:

Relaxation Response

- Summary: Health benefits of "the relaxation response," a meditation technique
- # of Attendees: 6

### Screening Events:

Adrian: 56 participants

Hopkinsville: 69 participants

Shelbyville: 45 participants

At-home: 19 participants (2 remaining in Q4)

### Campaign Details:

- August: Blood pressure flyer
- July: Cholesterol flyer
- September: Cholesterol flyer

## Health Hub Analytics

Page Views: 0

Bounce Rate: N/A

Time per Page View: N/A



### Testimonials:

N/A

# QUARTER 4 GOALS/STRATEGIES

## Upcoming Events:

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- Challenge - Beat the Flu: 10/2 -10/16
- Presentation - Sugar Busters: 11/15, 12:00 - 1:00 PM
- Challenge - Be Kind for Your Mind: 12/4 - 12/18

## Goals/Strategies:

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- Blood Pressure - Goal: 3% in high-risk
  - End of Q3: N/A
- Cholesterol - Goal: 5% in high-risk
  - End of Q3: N/A
- Body Composition - Goal: 5% in high-risk
  - End of Q3: N/A
- Portal Engagement - Goal: 60% active users
  - End of Q3: 163 (55%)
  - Strategies: guide participants to portal in all Strive communications; implement points/reward structure
- Wellness Incentive - Goal: 84% Eligible
  - End of Q3: N/A
  - Strategies: RAS outreach calls to all ineligible who have not enrolled

## 2023 Overall Goals/Strategies:

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- Tobacco cessation resources
- Continued timely challenge and presentation communications
- Post-screening communications
  - Breaking Down your Health Report - sent in September
  - How to find a PCP Flyer - sent in October
  - Importance of Preventative Care Flyer