

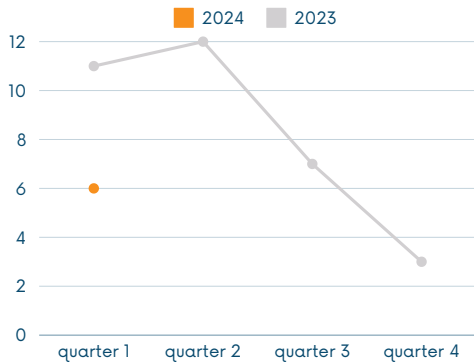
Client: Common Ground

Year: 2024

Quarter: 1

HRA Completion

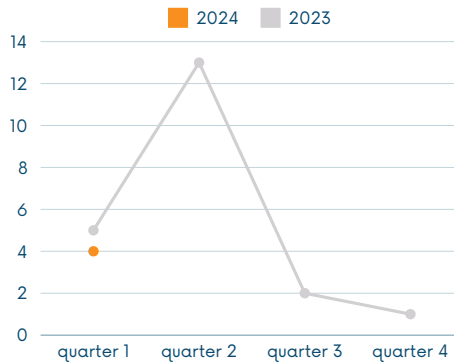
GOAL: 30% of census



RESULT: 6% of census

Challenge Participation

GOAL: 20% of census



RESULT: 4% participation

Summary:

HRA Completion

- HRA completion and log-ins are low in comparison to Q1 of 2023 (11%). Completion may increase in Q2 with the HRA completion incentive raffle and engagement efforts.

Challenge Participation

- The Snooze or Lose challenge had 16 participants, which wasn't far below the participation rate in Q1 of 2023 (5%), however, we would like to see this increase as the year continues.

Overall

- Health Hub utilization similar to 2023.

Quarterly Winners - \$50

Brenda Price

Emily Norton

Ashlee Murray

Isaac Stephenson

Catherine Albert

Challenge Winners - \$25

Rebecca Wride

Erin Schlitt

Presentation Winners - \$25

*No one tracked a Wellness Presentation in the Portal

Monthly Email Stats

March

Open Rate: 5.4%

Total Clicks: 35

Health Hub Views

Quarter: 17

YTD: 17

Active Users: 7%

Census: 362

Total Points Tracked

Quarter: 13,498

YTD: 13,498

Wellness Activities Summary

Challenges:

Snooze or Lose

- # of Total Participants Registered: 16
- # of Total Participants Reached Final Milestone: 16

Presentations:

The Relaxation Response

- # of Total Attendees: 0
- # of Recorded Views: 2

Upcoming Events

Challenges:

6th Annual Strive Corporate Challenge

- 5/8 - 5/29

Presentations:

2024 GOALS/STRATEGIES

2024 Goals & Strategies

Goal #1 HRA Completion: 30% of census

Strategies

- Home mailer
- New hire "Welcome to Strive" email & program guide
- Continued email communications and marketing

Goal #2 Challenge Participation: 20% of census participating

Strategies

- Additional reminder/encouragement emails during challenges
- Wellness committee/ambassadors in each location

Overall

Strategies

- Simplify rewards program
- On-site presence
- Monthly member spotlight

Quarter 2 Goals & Strategies

Goal #1 HRA Completion: reach 15% by end of Q2 by end of Q2

Strategies

- HRA incentive raffle highlight in May and June monthly emails
- Implementation of new-hire "Welcome to Strive" emails
- Gather and share wellness testimonials

Goal #2 Challenge Participation: reach 10% of census by end of Q2

Strategies

- Push consistent marketing prior to and during Strive Corporate Challenge; emphasize teamwork/team effort attitude
- Emphasize challenge raffle

