

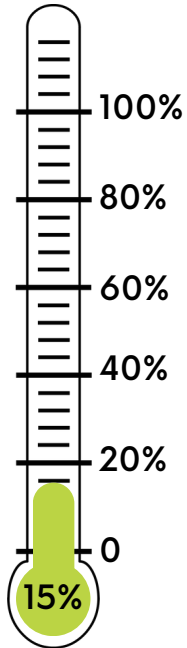
PULSE CHECKS

Client: Common Ground

Quarter: 3

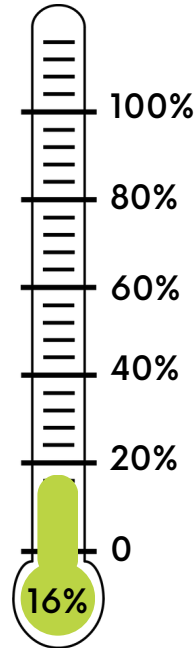
Eligible
Population:
418

Q3: 28
YTD: 63



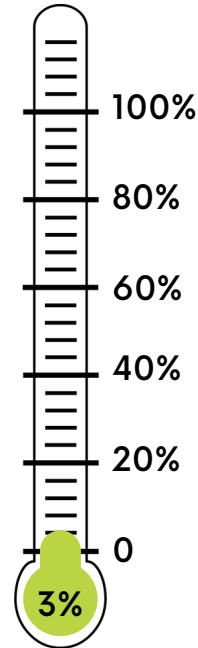
Active
Users

Q3: 6
YTD: 65



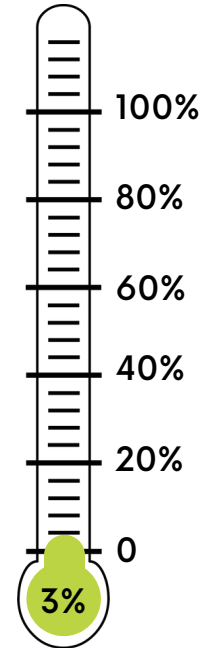
Completed
HRA

Q3: 1
YTD: 11



Completed
Well-Visit

Q3: 2
YTD: 14



Reached 1,000+
Points

Health Hub Analytics

Page Views: 9

Bounce Rate: 37.5%

Time per Page View: 7 Seconds



Total Points Tracked

Q3: 4,092

YTD: 53,454

End of Quarter Summary

Challenges:

Going for Growth

- # of Total Participants Registered: N/A

Presentations:

N/A

Other Event Details:

N/A

Campaign Details:

N/A

QUARTER 4 GOALS/STRATEGIES

Upcoming Events:

- Challenge - Beat the Flu: 11/10 - 11/24
- Presentation - Happy, Healthy Holidays: 11/9, 2:00 - 3:00 PM EST

Goals

- **Active Users**
 - 2023 Goal: 15%
 - End of Q3: 7%
 - YTD: 15%
- **Challenge Participation**
 - 2023: 20 per challenge
 - YTD: 23 per challenge on average

Strategies: 1 email per month with links to all relevant information (Weight management guide, link to register for presentations, etc).

2023 Overall Goals/Strategies:

- Focus Strive events on the top risk factors
- 1 page leadership guide for supporting employee wellness
- Employee Needs & Interest survey