

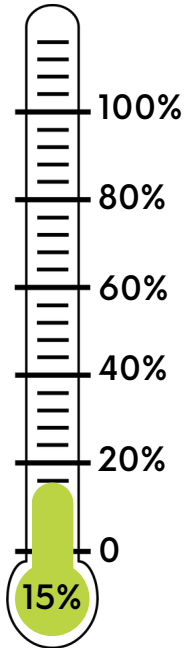
PULSE CHECKS

Client: Common Ground

Quarter: 4

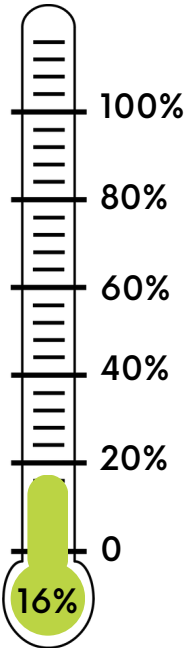
Eligible
Population:
403

Q4: 12
YTD: 59



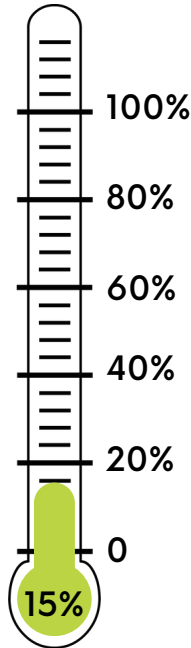
Active
Users

Q4: 2
YTD: 67



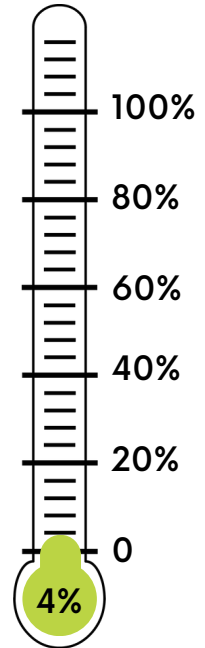
Completed
HRA

Q4: 0
YTD: 58



Reached
500 Points

Q4: 2
YTD: 16



Reached
1,000+ Points

Health Hub Analytics

Page Views: 4

Bounce Rate: 50%

Time per Page View: 75 Seconds



Total Points Tracked

Q4: 371

YTD: 53,825

End of Quarter Summary

Challenges:

Beat the Flu

- # of Total Participants Registered: 4
- # Reached Final Milestone: 2

Presentations:

Happy, Healthy Holidays

- 15 attendees

Other Event Details:

N/A

Campaign Details:

N/A

QUARTER 1 GOALS/STRATEGIES

Upcoming Events:

- Challenge – Snooze or Lose: 2/5 – 2/29
- Presentation – The Relaxation Response: 3/13, 12:00 – 1:00 PM EST

Goals

- Active Users
 - 2023 Goal: 15%
 - 2023: 15%
- Challenge Participation
 - 2023: 20 participants per challenge
 - 2023: 14 participants per challenge on average

Strategies: Continue monthly email with links to all relevant information (Health Hub, portal instructions, reward structure, Weight management guide, link to register for presentations, etc.)

2024 Overall Goals/Strategies:

- Focus Strive events on the top risk factors
- 1 page leadership guide for supporting employee wellness
- Employee Needs & Interest survey
- New employee Strive Welcome email
- On-site presence (presentations, health fair/benefits event, cooking demo, etc.)