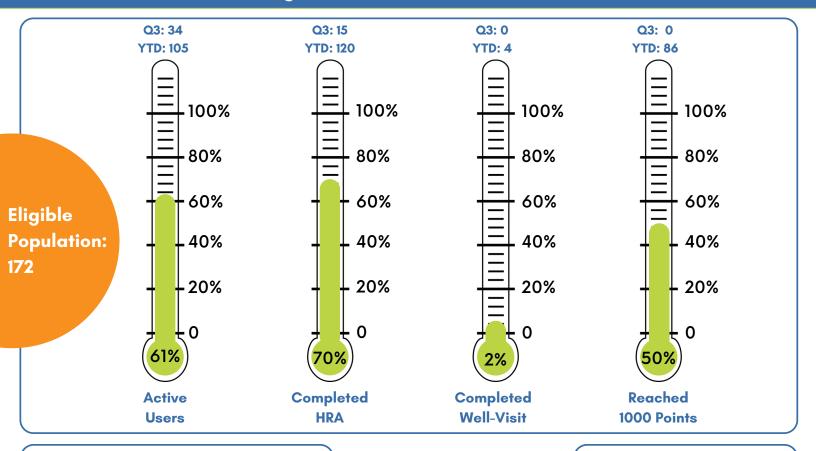
# **PULSE CHECKS**



**Client: Eversight** 

**Quarter: 3** 



| Reward | l Poi | int Wi | inners |
|--------|-------|--------|--------|
|--------|-------|--------|--------|

| Structure  | Raffle of highest point<br>earners; 5 gift card winners                        |  |
|------------|--|--|
| Q2 Winners | Patricia Engler<br>Mackenzie Mohr<br>Sara Olson<br>Sarina Roman<br>Bret Hopman |  |
| Q3 Winners | Emily Michalak<br>Kara Kelly<br>Onkar Sawant<br>Lynn Bly<br>Cathy McClory      |  |



**Health Hub Analytics** 

Page Views: 11

**Bounce Rate: 44.4%** 

Time per Page View:

48 seconds

**Total Points Tracked** 

YTD: 261,282



### **End of Quarter Summary**

#### **Challenges:**

Summer Fun Challenge

- # of Total Participants Registered: 27
- # of Total Participants Reached Final Milestone: 10

#### **Presentations:**

**Breaking Burnout** 

- Summary: How to identify, prevent, and alleviate work-related burnout.
- # of Attendees: 3

#### **Other Event Details:**

Executive Review: 8/15

## **QUARTER 4 GOALS/STRATEGIES**

#### **Upcoming Events:**

- Presentation Financial Wellness: 11/2, 12:00 1:00 PM
- Challenge Disconnect & Reconnect: 12/1 12/15

#### **Goals/Strategies:**

- Diabetes:
  - Strategies: Prediabetes/diabetes awareness campaign in November; push
    Omada/Livongo resources; optional swap November Financial Wellness presentation
    for Nutrition 101 or Sugar Busters
- Heart Health:
  - o Strategies: Cholesterol/blood pressure campaign in December
- Nicotine Use:
  - Strategies: Nicotine cessation campaign in January 2024; smoking-area resource flyers
- Portal Engagement Goal: 50% active users per quarter
  - o Q1: 23%
  - o Q2: 64%
  - o Q3: 20%
  - Strategies: guide participants to portal in all Strive communications; push App utilization
- Tracked Presentations Goal: 40%
  - End of Q2: 4 (2%)
  - End of Q3: 4 (2%)
  - Strategies: Reminder with portal QR code during the presentation; reminder when sending the presentation recording; on-site presentations (streamed from Ann Arbor location)

### 2023 Overall Goals/Strategies:

- Promote challenges/presentations that focus on heart health, diabetes, nutrition, etc.
- On-site wellness ambassador(s); participant testimonials
- Needs & Interest Survey, with focus on non-screening participants
- Increased integration of Health Hub with regular communications

