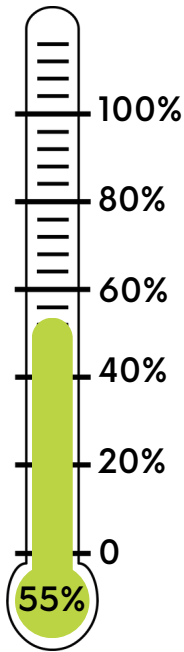


PULSE CHECKS

Client: Eversight

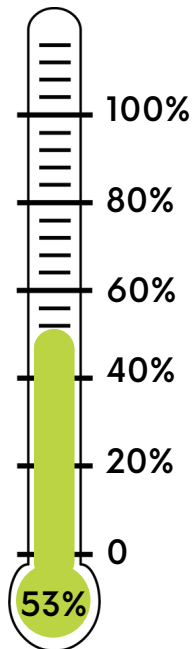
Quarter: 4

Q4: 22
YTD: 101



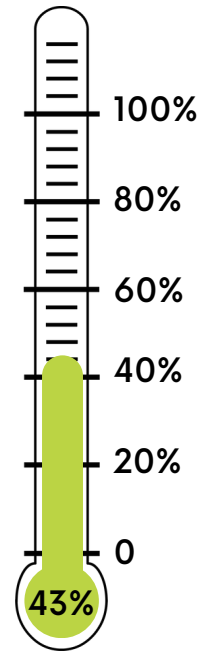
Active
Users

Q4: 1
YTD: 98



Completed
HRA

Q4: 0
YTD: 80



Reached
1000 Points

Eligible
Population:
184

Reward Point Winners

Structure	Raffle of highest point earners; 5 gift card winners		
Q2 Winners	Patricia Engler Mackenzie Mohr Sara Olson Sarina Roman Bret Hopman	Q4 Winners	Rachel Beeler Evelester Vargas James Horning Jessica Randall Carrie Lee Wolverton
Q3 Winners	Emily Michalak Kara Kelly Onkar Sawant Lynn Bly Cathy McClory	Annual Winner	Jennie Dalton



Health Hub Analytics

Page Views: 19

Bounce Rate: 50%

Time per Page View: 31
seconds

Total Points
Tracked

YTD: 248,354



End of Quarter Summary

Challenges:

- Disconnect & Reconnect
- # of Total Participants Registered: 7
 - # of Total Participants Reached Final Milestone: 3

Presentations:

- Financial Wellness
- # of Attendees: 2

Other Event Details:

N/A

QUARTER 1 GOALS/STRATEGIES

Upcoming Events:

- Presentation – The Positive Effects of Inclusion on Employee Well-being: 1/30, 12:00 – 1:00 PM
- Challenge – The Beat Goes On: 2/12 – 3/11

Goals/Strategies:

- Wellness Needs & Interest Employee Survey
- Nicotine Use:
 - Strategies: Nicotine cessation campaign in January 2024; smoking-area resource flyers
- Portal Engagement – Goal: 50% active users per quarter
 - Q1: 23%
 - Q2: 64%
 - Q3: 20%
 - Q4: 12%
 - Strategies: guide participants to portal in all Strive communications; push App utilization
- Tracked Presentations – Goal: 40%
 - End of Q2: 4 (2%)
 - End of Q3: 4 (2%)
 - End of Q4: 0
 - Strategies: Reminder with portal QR code during the presentation; reminder when sending the presentation recording; on-site presentations (streamed from Ann Arbor location)

2024 Overall Goals/Strategies:

- Promote challenges/presentations that focus on heart health, diabetes, nutrition, etc.
- On-site wellness ambassador(s); participant testimonials
- Needs & Interest Survey, with focus on non-screening participants
- Increased integration of Health Hub with regular communications