KAPNICK INSURANCE

our holistic approach

A CASE STUDY

A developer specializing in commercial and residential properties had a long-time relationship with two separate insurance brokerages—one who provided their Employee Benefits and Private Risk Management and one who provided their Property & Casualty insurance. Unfortunately, this caused multiple issues, including overlapping programs and gaps in coverage.

Fortunately, Kapnick was able to provide a holistic approach to provide innovative, integrated remedies. Their issues and our solutions are outlined below:

PRIVATE RISK MANAGEMENT

- I Inadequate personal liability limits
- I Insurance program included multiple effective dates & insurers
- I Overlapping & gaps in coverage
- I Uninsured assets & asset protection vehicles
- I Deductible dysfunction

EMPLOYEE BENEFITS

- I Need for updated documentation
- I Communication challenges
- I Manual processes
- I Benefit design that encourages overutilization
- I Benefits strategy was not in sync with long-term organizational strategy

PROPERTY & CASUALTY

- I Deductible language allowed for large gap in coverage
- I Property rate higher than benchmark
- I Uninsured/underinsured assets
- I Unidentified operating exposure not contemplated by existing insurance
- I No formal safety and claim handling protocols

KAPNICK'S SOLUTION

- I Consolidated insurance program to streamline the billing and annual renewal process
- I Broadened coverage by moving program to an insurer who specializes in high net worth families and increased liability
- I Conducted replacement cost assessment on properties
- I Eliminated overlapping and gaps in coverage
- I Introduced Personal Group
 Umbrella policy with broadened
 coverage and reduced costs for
 owner and key employees
- I Conducted background checks for domestic staff in conjunction with insurer
- I Counseled owners on loss prevention tips

KAPNICK'S SOLUTION

- I Thorough contract review and recommend updates
- I Open Enrollment process and information changes to ensure compliance and reduce administrative burden
- I Flexible benefit design to encourage throughout plan selection and thus utilization
- I Long-term benefits strategy consistent with long-term business strategy
- I Reduction in benefits expense
- I Customized benefit training for HR generalists
- l Below national average medical cost trend

KAPNICK'S SOLUTION

- Replaced existing insurance
- I Redesigned the windstorm deductible provision
- I Embraced insurance contract terms and conditions
- I Broadened insurance coverage to include previously uninsured/ underinsured exposures
- I Reduced overall premium by \$550,000
- I Rolled out a behavior based workplace safety program
- I Created a specific claim handling processes and protocols

