

Client: MCCH

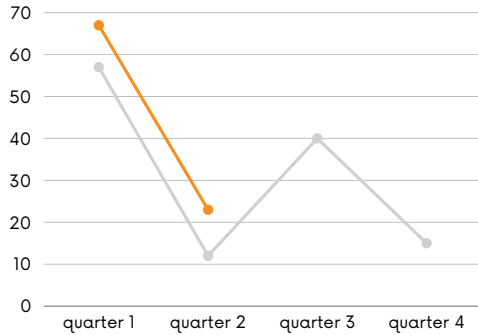
Year: 2024

Quarter: 2

## HRA Completion

GOAL: 250 completions

2024 2023

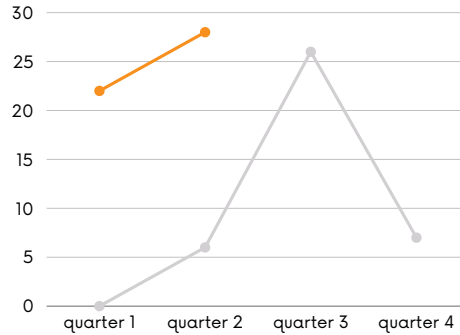


RESULT: 23 (2% of census) in Q2, 91 YTD

## Challenge Participation

GOAL: 100 participants

2024 2023



RESULT: 28 in Q2, 50 YTD

## Summary:

### HRA Completion

- 91 users have completed the HRA in 2024 (6%), however, this is trending slightly higher than Q1 and Q2 of 2023 (4%).

### Completed Well-Visit

- Well-visit utilization among employees has increased each year since 2021 (35.5%), ending at 41.8% in 2023.

### Challenge Participation

- Challenge participation is low compared to the census (3%), however, it has increased drastically since 2023 to-date.

### Total Points Tracked

- Users earned more points than in Q2 of 2023.

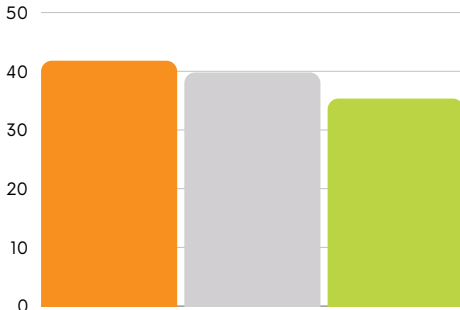
### Overall

- Active users earned an average of 97 points in Q2, up from 57 points in Q1.
- Health Hub views continue to increase.

## Completed Well-Visit

GOAL: 50% of employees

2023 2022 2021

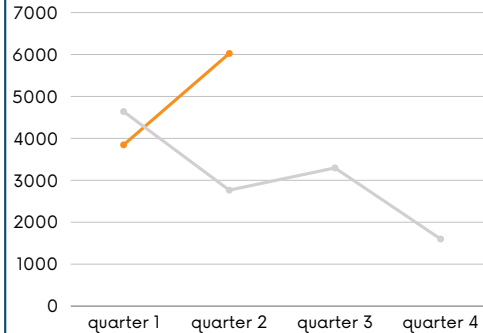


RESULT: 41.88% of employees

## Total Points Tracked

GOAL: 20,000 points in 2024

2024 2023



RESULT: 6,025 in Q2, 10,095 YTD

## Health Hub Views

Quarter: 12 views

YTD: 21 views

Active Users: 4%

Census: 1,472

## Total Points Tracked

Quarter: 6,025

YTD: 10,095

## Wellness Activities Summary

### Challenges:

6th Annual Strive Corporate Challenge

- # of Total Participants Registered: 28

### Presentations:

N/A

## Upcoming Events

### Challenges:

Summer Fun

- 7/1 - 7/29

### Presentations:

Navigating Fad Diets

- September

# 2024 GOALS/STRATEGIES

## 2024 Goals & Strategies

### **Goal #1 Well-Visit Utilization: 50% of eligible employees**

#### Strategies

- Home mailer
- Continued email communications and marketing

### **Goal #2 HRA Participation: 250 completions**

#### Strategies

- Continued email communications and marketing with emphasis on cost savings and health benefits; implement texting (once per quarter)
- Physical communications: Cafe table posters/infographics, flyers in locker rooms, wallet cards, etc.
- Wellness testimonials

### **Goal #3 Challenge Participation: 100 participants total in 2024**

#### Strategies

- Additional reminder/encouragement emails during challenges
- Wellness committee/ambassadors on-site

### **Goal #4 Wellness Points: 20,000 points total in 2024**

#### Strategies

- Continued communications featuring reward structure and how to earn/track points

## Quarter 2 Goals

**Goal #2 HRA Participation: reach 150 completions by end of Q2 GOAL NOT MET**

**Goal #3 Challenge Participation: reach 60 participants by end of Q2 GOAL NOT MET**

**Goal #4 Wellness Points: earn 10,000 total points by end of Q2 GOAL MET**

## Quarter 3 Goals & Strategies

### **Goal #1 Well-Visit Utilization: highlight well-visit benefits in Q3 communications**

#### Strategies

- Highlight health benefits of well-visits, rewards points & how to track, preventative screenings, how to find a provider, etc. in email communications and flyers
- Home mailer

### **Goal #2 HRA Participation: reach 150 completions by end of Q3**

#### Strategies

- Home mailer
- Implement texting (one reminder per quarter)
- Highlight benefits of logging into the portal and available resources

### **Goal #4 Wellness Points: earn 15,000 total points by end of Q3**

#### Strategies

- Emphasize points-eligible activities
- Instructional poster and video on tracking points within the portal

