

PULSE CHECK

Client: RIMA Year: 2024 Quarter: 1





Quarterly Winners
Michael Hill
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Summary:

Since its launch in January, the program has seen a positive increase in engagement, with 20% of the population actively involved. Challenge participation is expected to increase with the upcoming Strive Corporate challenge in May. The health hub is also drawing significant traffic. Our target is to achieve 50% engagement by the end of 2024. In the second quarter, our focus will be on maintaining strong communication and implementing new strategies to keep employees engaged and involved.

Health Hub Views

Quarter: 55 views

YTD: 55 views

Active 20% Users:

Total Points Tracked

Quarter: 25,288

YTD: 25,288

Wellness Activities Summary:

Challenges:

Strive to Hydrate-February

• Participants: 15

Presentations:

Happy, Healthy Heart-March

Upcoming Events:

Challenges:

6th Annual Strive Corporate Challenge

• 5/8 - 5/29

Presentations:

N/A

Goal #1 HRA Completion: reach 35% by end of Q2

Strategies

- · HRA Points highlight in May and June monthly emails
- Employee Spotlight program
- Wellbeing BINGO cards

Goal #2 Total Points: Increase to 40,000 by end of Q2

Strategies

- Include points goal in monthly communication and flyers posted
- Emphasize confidentiality in participating in Strive
- Wellbeing BINGO cards

Goal #3 Challenge Participation: 20% to participate in a challenge by end of Q2

Strategies

• Continued robust communication through email and flyers

