

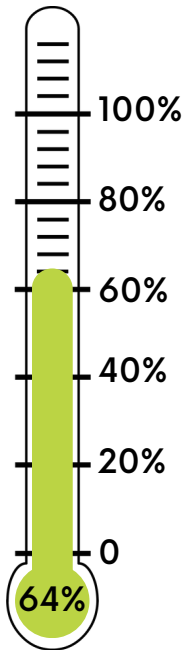
PULSE CHECKS

Client: Royal Truck & Utility Trailer

Quarter: 4

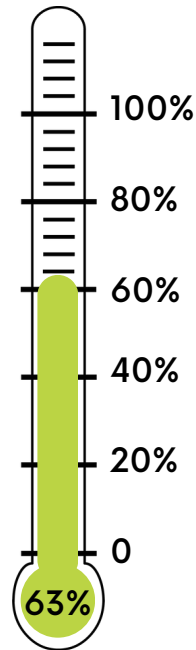
Eligible
Population:
235

Q4: 61
YTD: 151



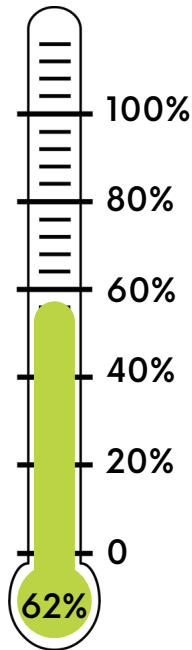
Active
Users

Q4: 7
YTD: 149



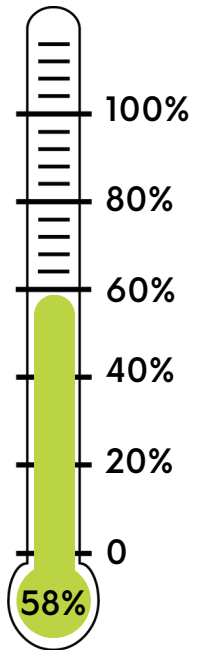
Completed
HRA

Q4: 7
YTD: 145



Reached
500 Points

Q4: 18
YTD: 137



Reached
1000 Points

Reward Point Winners

Q1 Winners	Daniel Burns, Todd Baker, Mark Bryce, April Oulding
Q2 Winners	Justin Spedowske, Connor Tywan, Bradley Dannenberg, Justin Gruppen
Q3 Winners	Renee Kompoltowicz, Daniel Boverhof, Yvonne Witham, Robert Pelkey
Q4 Winners	John King, Mark Nash, Lucas Blanchard, Shawn Ray
Annual Winner	Abbie Sack

Health Hub Analytics

Page Views: 14

Bounce Rate: 72.7%

Time per Page View:

11 seconds



Total Points Tracked

Q4: 68,629

YTD: 405,060



End of Quarter Summary

Challenges:

One Month Madness

- # of Total Participants Registered: 7
- # of Total Participants Reached Final Milestone: 4

Presentations:

N/A

Other Event Details:

Executive Review: 12/14

QUARTER 1 GOALS/STRATEGIES

Upcoming Events:

- Presentation – Substance Abuse, Overdose Awareness, & Prevention: 1/18, 11:30 AM – 12:30 PM
- Challenge – Be Kind for Your Mind: 2/1 – 2/15

Goals/Strategies:

- Nicotine Use – Goal: 70% negative
 - Strategies: smoking-area resource flyers; organize smoking cessation support groups at each location; promote BCBS benefits
- Body Composition – Goal: 60% in low-risk
 - Strategies: Nutrition education campaign throughout 2024
- Screening Participation – Goal: 75% of eligible employees
 - Strategies: Spouse participation; increased incentive amount; assure confidentiality & convenience; communication campaign: home mailer, email, posters, videos, in-person, etc.
- Portal Engagement – Goal: 75% active users YTD
 - Strategies: Continue timely challenge communications; remind participants of quarterly prizes and celebrate winners on-site; push App utilization; utilize HealthyLearn Library flyer; location-based step challenges; continue incentivizing JDRF walks

2024 Overall Goals/Strategies:

- Focus on physical communications: posters, handouts, home-mailers, word-of mouth (in addition to email and phone outreach)
- Deliver on-site wellness presentations
- Implement health & wellness fair/event prior to 2024 screening
- Continue monthly communications
- Continue utilization of Strive Reward Points Program