

Client: SME

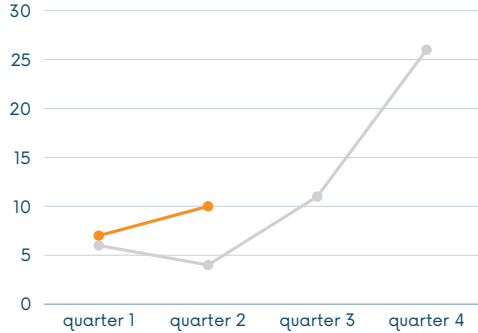
Year: 2024

Quarter: 2

HRA Completion

GOAL: 50% of census

2024 2023

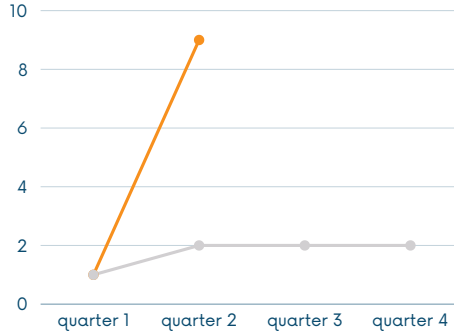


RESULT: 10% of census

Challenge Participation

GOAL: 15% of census

2024 2023



RESULT: 9% participation

Summary:

HRA Completion

- Completion (10% in Q2) is on par with Q2 of 2023 and is expected to increase throughout the remainder of the year.

Challenge Participation

- Participation is higher than Q2 of 2023. Following momentum from the Corporate Challenge, we hope to see participation remain at higher levels in 2024.

Total Points Tracked

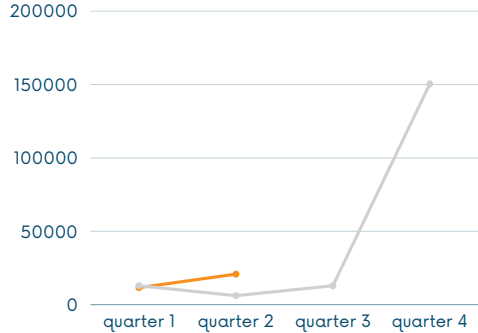
- Q2 points (20,804) are higher than Q2 of 2023 (6,117 points).

Overall

- Health Hub views continue to increase.

Total Points Tracked

2024 2023



RESULT: Avg. 578 points per active user

Quarterly Winners

Sarah Walker

Toni Neary

Active Users: 15%

Census: 239

Monthly Email Stats

June

Open Rate: 81.6%

Health Hub Views

Quarter: 15 views

YTD: 19 views

Total Points Tracked

Quarter: 20,804

YTD: 32,386

Wellness Activities Summary

Challenges:

6th Annual Strive Corporate Challenge

- # of Participants: 21

Presentations:

Happy, Healthy Heart

- # of Total Attendees: 6
- # of Recorded Views: 5

Upcoming Events

Challenges:

Summer Fun

- 7/1 - 7/29

Workday Wellbeing

- 9/9 - 9/30

Presentations:

The Healthy Traveler

- 7/24, 12:00 - 1:00 PM EST

2024 GOALS/STRATEGIES

2024 Goals & Strategies

Goal #1 HRA Completion: 60% of census

Strategies

- Home mailer
- Executive level support/encouragement email
- New-hire "Welcome to Strive" email
- Continued/increased email communications and marketing
 - Implement earlier in the year

Goal #2 Screening Participation: 40% of census

Strategies

- Postcard reminder sent in Q3 or early Q4
- Email communications and marketing with emphasis on cost savings and health benefits
 - Assure confidentiality and data security
- Wellness testimonials
- Add screening event (morning of annual all-staff meeting)

Goal #3 Challenge Participation: 15% of census participating

Strategies

- Additional reminder/encouragement emails during challenges
- Wellness committee/ambassadors in each location

Quarter 2 Goals

Goal #1 HRA Completion: reach 30% by end of Q2 GOAL NOT MET (10%)

Goal #3 Challenge Participation: reach 10% by end of Q2 GOAL MET (10% YTD)

Quarter 3 Goals & Strategies

Goal #1 HRA Completion: reach 30% by end of Q3

Strategies

- Continue new-hire "Welcome to Strive" emails
- Send Strive/SME Program Guide
- Create and send executive level support/encouragement email - APPROVAL NEEDED FOR [EMAIL](#)

Goal #2 Screening Participation

Strategies

- Gather and share wellness testimonials - APPROVAL NEEDED FOR [SURVEY](#)
- Start sending health screening communications/marketing

Goal #3 Challenge Participation: reach 15% by end of Q3

Strategies

- Highlight challenge participants in monthly emails
- Emphasize challenge participation as method to increase odds of winning quarterly raffles

