

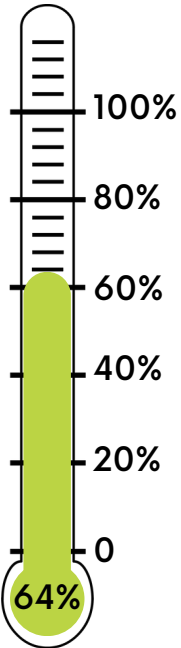
PULSE CHECKS

Client: BHTC

Quarter: 4

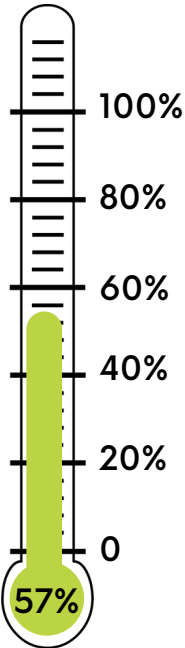
Eligible
Population:
14

Q4: 4
YTD: 9



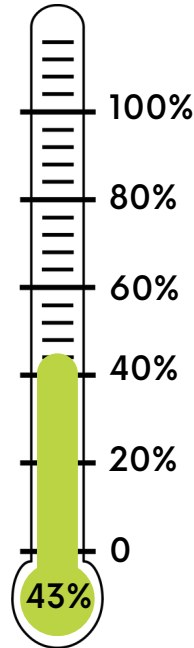
Active
Users

Q4: 2
YTD: 8



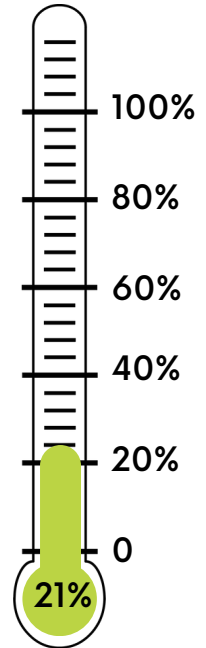
Completed
HRA

Q4: 2
YTD: 6



Reached
500 Points

Q4: 1
YTD: 3



Reached
1000 Points

Reward Point Winners

Structure	2 quarterly winners of \$50, 2 annual winners of \$250
Q4 Winners	Darin Dimitrov and William McKelvey
Annual Winners	Rick Cassidy and Jeff Goldin

Health Hub Analytics

Page Views: 3

Bounce Rate: 100%

Time per Page View: 10
seconds



Total Points Tracked

Q4: 7,250

YTD: 19,194



End of Quarter Summary

Challenges:

- Maintain Don't Gain
- # of Total Participants Registered: 4

Presentations:

N/A

Other Event Details:

N/A

Campaign Details:

N/A

GOALS/STRATEGIES

Upcoming Events:

- Challenge – Be Kind For Your Mind, 3/4–3/18

Goals/Strategies:

- HRA Participation – Goal: 80%
 - End of Q2: 6 (40%)
 - End of Q3: 6 (37%)
 - End of Q4: 8 (57%)
 - Strategies: HRA reminders included in each future email
- Active Users – Goal: 80%
 - End of Q2: 6 (40%)
 - End of Q3: 7 (43%)
 - End of Q4: 9 (64%)

Strategies: Continue timely challenge communications; remind participants of quarterly prizes and celebrate winners in-office; utilize HealthyLearn Library flyer, hold presentations onsite

- Tracked Presentations – Goal: 40%
 - End of Q2: 0
 - End of Q3: 1 (6%)
 - End of Q4: N/A (no presentations)
 - Strategies: Reminder with portal QR code during the presentation; reminder when sending the presentation recording; on-site presentations
- Challenge Participation – Goal: 50%
 - End of Q2: 3 (20%)
 - End of Q3: 8.5 average (53%)
 - End of Q4: 4 (29%)
 - Strategies: Office wellness ambassador; continue communications

2023 Overall Goals/Strategies:

- Office wellness ambassador(s)
- Integrate Health Hub into communications
- Emphasize rewards program
- On-Site Events